



Membership Offer 2019



CHAMPIONING DIVERSITY IN TECH

WHO WE ARE

The Inclusive Tech Alliance (ITA) is a membership body dedicated to increasing diversity in the tech sector, working alongside a variety of stakeholders.

To achieve this aim, the objectives of the alliance (ITA) are two fold:

1. To improve all strands of diversity and inclusion within the UK tech sector, with a specific focus on leadership
2. To tackle the technical skills shortages the country is facing by combining efforts and sharing best practice



The 'tech revolution' is perhaps the most significant industrial change since the UK's industrial revolution over two centuries ago. However, this rate of growth also brings significant challenges for the sector in terms of accessing a skilled and diverse pool of talent. - **SAMUEL KASUMU**

INCLUSIVE TECH ALLIANCE



No.1 Most Influential BAME Leader in Tech:
Adrian Joseph - Head of Artificial Intelligence, EY
Financial Services



INCLUSIVE TECH ALLIANCE LAUNCH

In November 2018, the Inclusive Tech Alliance officially launched at the House of Commons. Our special 8-page report "Ethnic Diversity in Technology" featured in the Financial Times, alongside our inaugural list of the 100 Most Influential BAME leaders in the UK tech sector (#IB100).

INCLUSIVE TECH ALLIANCE

OUR REACH

FT: 182,000
PRINTED COPIES
ACROSS THE UK &
EUROPE

PODCAST WITH
TECH
INFLUENCERS:
ESTIMATED
REACH 100,000

ACCESS TO OVER
60,000 SENIOR
LEADERS
INCLUDING
EXECUTIVES
FROM THE
TOP 4000 TECH
FIRMS BY INCOME

MEMBERSHIP OPTIONS



CORPORATE MEMBER

Access to all membership
benefits



STRATEGIC PARTNER

Corporate member + VIP
round table discussions.
Opportunity to feed into the
Alliance's agenda. Increase
brand visibility.



HEADLINE PARTNERSHIP

Strategic Partner + Brand
association. Sponsoring
opportunities for alliance
activities. "Inclusive Tech
Alliance in Association with...

INCLUSIVE TECH ALLIANCE

MEMBERSHIP BENEFITS

RECRUITMENT

Executive, Board and technical search services

Discounted rates on contingency and retained searches

Access to 60,000 diverse professionals

ADVISORY

We have provided advisory services to over 140 organisations in the UK and globally

BRAND RECOGNITION

Recognised as an 'Inclusive Tech Leader'

ITA branded logo shared across all your assets

THOUGHT LEADERSHIP EVENTS

All members will have access to events focused on the current landscape of diversity within UK tech

RESEARCH AND INSIGHTS

Free access to our first class research within UK tech, focused on Boards , Senior Leadership and technical teams.

NETWORKING

Access to leaders and other organisations in the sector

INCLUSIVE TECH ALLIANCE



RECRUITMENT

Our first mission is to ensure every organisation has access to the most diverse possible shortlist when recruiting. We believe that to attract different candidates you have to have different approaches. Not everyone uses LinkedIn or traditional job boards. Some do, but others require you to go beyond traditional methods to find them. They require networks and know-how. This is what makes Inclusive Boards the most unique executive search firm currently in the market... **and probably one of the most affordable too!**

ADVISORY

Our advisory services are delivered by consultants who are experts in helping organisations to develop a tailored-approach to their diversity strategy at executive and board level. Through our collective experience we have developed the following for a number organisations: Diversity Action Plans (DAP), Skills matrix, Constitutions, Strategic plans, Governance reviews and more. **Our advisory work is helping to ensure diversity is at the heart of tech governance both now and in the future.**





CHAMPIONING DIVERSITY IN TECH

The Inclusive Tech Alliance is a membership body dedicated to increasing diversity in the tech sector. We officially launched at the House of Commons with 100+ companies in attendance. .

As a member you will have access to:

- Thought leadership events
- Senior leaders and networks
- Research and Insights
- Discounts on our contingency and executive search service

FOUNDING MEMBERS INCLUDE



To view the full list of members and profiles visit www.inclusivetechalliance.co.uk/members

BRAND RECOGNITION

Members will receive mentions across press releases and will be featured on our online platforms. Alliance members will be able to publicise their organisation's commitment to improving diversity.

NETWORKING

Members have access to round table discussions and networking opportunities with members of parliament, regulators, peers, and diverse candidates.

INCLUSIVE TECH ALLIANCE

INCLUSIVE TECH ALLIANCE EVENTS

2019



QUARTER 1

Inclusive Tech Alliance
Women's Conference

QUARTER 2

- BAME in Tech Event
- Disability in Tech Event

QUARTER 3

Regional and Socio-
Economic Tech event
in Manchester

QUARTER 4

Diversity in Tech
Awards 2019

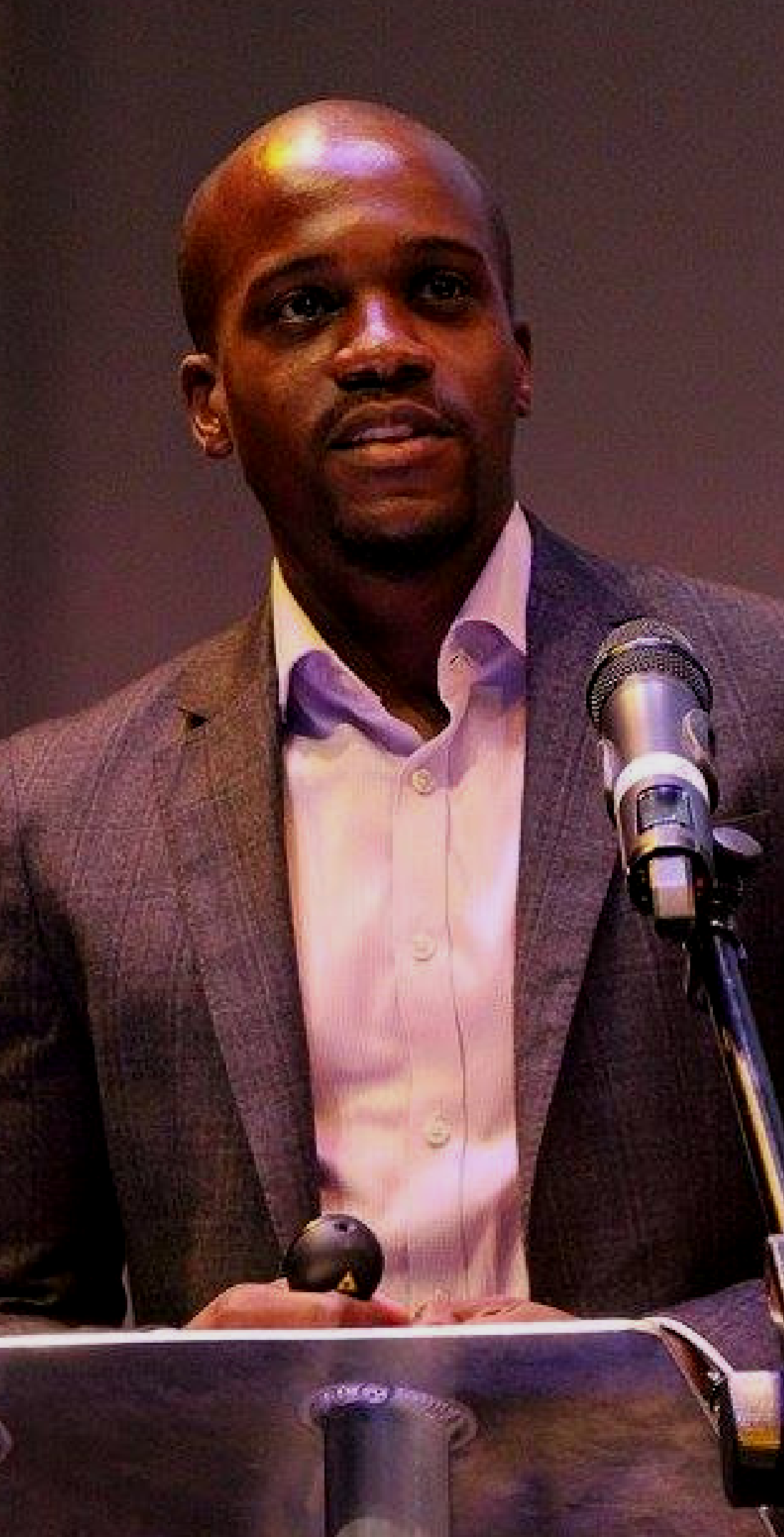
INCLUSIVE TECH AWARDS

ENGAGE WITH
INSPIRATIONAL AND
DIVERSE TECH
LEADERS THROUGH
OUR AWARDS, LIST,
AND EVENTS

#IB100 LIST

EXPOSURE TO LEADERS
IN THE SECTOR





MEET THE FOUNDER

SAMUEL KASUMU

An award-winning social entrepreneur, Samuel Kasumu is currently Managing Director of Inclusive Boards, an agency that supports organisations seeking to improve diversity at board level. He is the youngest member of the Prime Minister's Race Disparity Advisory Group, and the Chair of the African-Caribbean Alumni Network (A-CAN). Other board membership includes currently being a trustee of the Ovo Energy Foundation and of Elevation Networks, a charity focused on helping to tackle gender and race inequality within the workplace, which he founded at the age of 19.

INCLUSIVE TECH ALLIANCE

WHY OUR FOUNDING MEMBERS JOINED THE INCLUSIVE TECH ALLIANCE

"LTI is delighted to be a Founding Member of the Inclusive Tech Alliance because we believe the future demand a new outlook where D&I are closely linked to the progress of every organisation".

"DAZN Group is proud to be a Founding Member of Inclusive Tech Alliance. Our business could not exist without tech talent and we believe that a wider, more diverse pool of talent and ideas will benefit everyone".

"At Simply Business, we believe that a more inclusive technology sector is in all our interests so we jumped at the chance to become a Founding member of ITA".

"Diversity VC is proud to be a Founding Member of ITA. We joined because we believe the decisions made at board level inform the rest of the organisations".

CONTACT INFO



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